

Lauren Weinmeister
571-329-0555
laurwein96@gmail.com

<https://www.laurenweinmeister.com/>

<https://www.linkedin.com/in/laurenweinmeister/>

As a former IT recruiter turned UX Designer, with almost 3 years of experience in technical recruiting I've had the opportunity to work with a wide array of clients ranging from software engineers to IT support specialists. Through these experiences I've gained skills in requirements gathering, customer experience, stakeholder management, and creating empathetic solutions. As a UX Designer, I look to bring my experiences as a technical recruiter to an organization that values creating intuitive products and services for social good by impacting everyday lives.

Industry Knowledge

- User Research
- Interaction Design
- Usability Testing
- Wireframing
- Information Architecture
- Prototyping
- Design Research
- Affinity Mapping
- Persona Research
- Sitemaps
- User Flows
- Agile

Tools & Technologies

- Figma
- Balsamiq
- Wordpress
- Trello
- Slack

Professional Experience

Surf and Adventure Co, *UX Designer (Freelance)*

March 2022 - Present

- Redesigning the inventory management system that is currently in place
- Met with owner and developer to discuss what the current issues and needs are for the redesign
- Conducting research on the original management system through user testing, heuristics evaluation, and competitive analysis
- Working on sketching and lo-fidelity mock-ups for the new management system that will be implemented

Happy Gardens Of Austin, *UX Designer (Contract)*

January 2022 – February 2022

- Redesigned the Happy Gardens of Austin website to better align with company offerings
- Helped conduct research of the original website through competitive analysis and user testing
- Contributed to the design phase by sketching and then lo-fidelity wireframes
- Helped conduct usability testing and took notes throughout of users thoughts/actions
- Worked on hi-fidelity mock-ups
- Created Zeplin file and final handoff page to ensure our client could move forward with a developer for the redesign of the website

General Assembly,

November 2021 – February 2022

UX Fellow

- Completed 480 hours of intensive coursework in UX research methods, design principles and skills
- Delivered 4 UX design projects from research phase through prototyping using Figma and Balsamiq
- Worked on projects with various groups of people and was able to successfully deliver finished, polished designs
- Took feedback from clients, instructors, and peers and was able to iterate and improve work accordingly

VIPKID,

February 2021 – November 2021

English Second Language Teacher

- Implemented English as a Second Language techniques in one-on-one, online tutoring sessions to children ages 5-12 across China
- Assessed student progress and provide accurate, honest feedback to parents
- Created and managed schedule
- Participated in ongoing technique training

Bowman Williams,

May 2019 – January 2021

Senior Talent Manager (October 2019 – January 2021)

- Worked across 5 markets, assisting Account Managers to find candidates to fill their job orders.
- Vetted candidates to make sure top picks were provided to Account Managers in order to assist with a higher close rate percentage.
- Acted as a candidate liaison and collected information to set candidates up for interviews.
- Participated in client calls to qualify new positions.
- Accounted for 25% of all candidate interviews month-to-month for the company.

Cloud Recruiter (May 2019 – October 2019)

- Worked to bring in top IT candidates for the MSP industry
- Presented candidates in morning meetings to the company and worked to effectively represent and get candidates prepared for interviews.
- Coordinated with Account Managers on a regular basis to be able to assist them on the positions they needed while working across 5 different markets.

TEKsystems,

June 2018 – May 2019

IT Recruiter

- Worked to recruit top IT talent and match their career goals with our clients' hiring needs in an effort to be a relevant and trusted resource for not only my candidates but also business managers.
- Evaluated the strengths and weaknesses of candidates through our screening process, such as having in-depth conversations about their career experience, performing internal interviews, reference checks, and sending technical assessments.
- Worked alongside the sales team to help qualify job requirements relevant to our market.
- Placed numerous consultants of many different skill sets and levels in various opportunities across multiple clients.

Lauren Weinmeister
571-329-0555
laurwein96@gmail.com

Education

User Experience Design Immersive,
General Assembly

November 2021 – February 2022

B.S. Marketing and Management, Sales concentration,
Virginia Polytechnic Institute and State University

August 2014 – May 2018